

## **RemotEAR Announces Expansion of Focus into Remote Programming**

**[Lederach, PA – May 18, 2018]** RemotEAR, the tele-audiology company, today announced an expansion of its scope from tele-diagnostics into remote hearing aid adjustment for home-based patients. Since 2011, RemotEAR has focused on remote hearing care diagnostics, including its software-as-a-service Deviceware<sup>®</sup> and project planning and implementation services for both public and private customers. The company is now expanding its focus to include the ability for hearing care providers to remotely communicate with and perform real-time assistance and adjustments for their hearing aid patients.

Dave Davis, founder and Managing Partner of RemotEAR commented, "It has always been part of our strategy to expand into this large and fundamentally important area of the hearing care market. RemotEAR is uniquely qualified to provide solutions to address this part of the hearing care continuum given our experience and background in remote diagnostics. We believe that this is a tremendous growth area in hearing care delivery, and we've been anaylzing the needs and technical considerations for some time now. In anticipation of entering this part of the hearing care market, we have acquired patent rights that cover our preferred model for addressing remote hearing aid programming and counseling, and we have been designing and are now beginning development of a new and innovative platform for comprehensive remote hearing care."

Dr. Tom Powers, a well-known and respected industry veteran and Partner in RemotEAR added, "Our emphasis so far has been to develop a practice model that addresses the entire process for the hearing care patient. We believe that this new way of delivering hearing care remotely can and will change the industry for the better, and offer new and important benefits for both the patient and the hearing care provider. The platform we envision is one that will enable the patient to communicate freely and efficiently with their preferred hearing care provider, and receive on-demand or scheduled assistance for their hearing care issues."

Having acquired the intellectual property rights and defined the process model and key technical requirements, RemotEAR is about to begin development of the new technology platform, named AEGIS. The AEGIS brand conveys the



notion of a patient care model under the auspices of a hearing care professional.

RemotEAR will be issuing regular updates on the progress of the AEGIS development, including estimated availability date for demonstration and partnership discussions in the very near future.

## About RemotEAR:

RemotEAR holds key patents for remote diagnostics and hearing instrument programming and offers a unique tele-audiology service for the professional hearing care industry. As the only company solely focused on tele-audiology, RemotEAR has provided project planning, management, and implementation services to both public and private enterprises. The company's Deviceware<sup>®</sup> technology platform enables audiologists, dispensers, and other hearing care professionals to remotely administer diagnostic patient testing and hearing aid adjustments, providing important benefits for both the patient and the provider. For more information, visit <u>www.remotear.com</u> or contact us at +1 610.590.1590.

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